Radio Commercial Production

**RECORDING SESSION: $450**

- On Location, satisfying a Physician, Healthcare Professional or Business’ busy schedule.
- 1-Hour Audio Recording Session typically recording enough content for 3+ short commercials.
- Planning and Production, simple script development, recording equipment & editing

**DELIVERED EDITED COMMERCIAL:**

- 15, 30 & 60 Seconds - $350
- 60 Seconds - $400/Commercial
- Edit Self Reordered Commercial - $150/Commercial
- Intro, Outro, Music
- Commercial becomes property of the client to be used for Commercial Radio, Website and Social Media applications

**TERMS:**

- 50% Paid at Signing of Agreement
- Balance Due Upon Delivery

**ADD-ONS**

- Teleprompter - $150
- Re-record - $350
- Voice-over - $250
Healthcare Now Radio Commercial Rates

SHOW SPONSOR
- 1-60 Second Commercial at beginning of the show
- 2-15 Second Commercials later in the show
- Complimentary Banner (300 x 600 pixels)
  @ www.orlandomedicalnews.com

RATES
- 1-Month @ $1,100/Mo.
- 2-Months @ $1,000/Mo.
- 3-Months @ $900/Mo.

ALA CARTE
- 2-15 Second Commercials/Show
- 2-30 Second Commercials/Show
- 2-60 Second Commercials/Show
- Complimentary Web Ad (300 x 600 pixels or 300 x 250 pixels)
  @ www.orlandomedicalnews.com

15 SEC. COMMERCIAL 2X/SPIE
RATES
- 1-Month @ $216/Mo. ($54/Show - $27/Commercial)
- 2-Months @ $200/Mo. ($50/Show - $25/Commercial)
- 3-Months @ $184/Mo. ($46/Show - $23/Commercial)

30 SEC. COMMERCIAL 2X/SPIE
- 1-Month @ $288/Mo. ($72/Show - $36/Commercial)
- 2-Months @ $272/Mo. ($68/Show - $34/Commercial)
- 3-Months @ $256/Mo. ($64/Show - $33/Commercial)

60 SEC. COMMERCIAL 2X/SPIE
- 1-Month @ $376/Mo. ($94/Show - $47/Commercial)
- 2-Months @ $336/Mo. ($84/Show - $42/Commercial)
- 3-Months @ $304/Mo. ($76/Show - $38/Commercial

NOTES:
- Terms: 50% Paid at Signing of Agreement & Balance Invoiced Monthly
- Commercial Production not included