



HEALTHCARE NOW

THE TRUTH ABOUT US HEALTHCARE

Radio Commercial Production

RECORDING SESSION: \$450

- On Location, satisfying a Physician, Healthcare Professional or Business' busy schedule.
- 1-Hour Audio Recording Session typically recording enough content for 3+ short commercials.
- Planning and Production, simple script development, recording equipment & editing

DELIVERED EDITED COMMERCIAL:

- 15, 30 & 60 Seconds - \$350
- 60 Seconds - \$400/Commercial
- Edit Self Reordered Commercial - \$150/Commercial
- Intro, Outro, Music
- Commercial becomes property of the client to be used for Commercial Radio, Website and Social Media applications

TERMS:

- 50% Paid at Signing of Agreement
- Balance Due Upon Delivery

ADD-ONS

- Teleprompter - \$150
- Re-record - \$350
- Voice-over - \$250



AD & COMMERCIAL SALES

HealthcareNow@orlandomedicalnews.com | 407-701-7424

PROGRAMMING & GUESTS APPEARANCES

ljones@hpofflorida.com | 407- 446-2255

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Healthcare Now Radio Commercial Rates

SHOW SPONSOR

- 1-60 Second Commercial at beginning of the show
- 2-15 Second Commercials later in the show
- Complimentary Banner (300 x 600 pixels)
@ www.orlandomedicalnews.com

RATES

- 1-Month @ \$1,100/Mo.
- 2-Months @ \$1,000/Mo.
- 3-Months @ \$900/Mo.

ALA CARTE

- 2-15 Second Commercials/Show
- 2-30 Second Commercials/Show
- 2- 60 Second Commercials/Show
- Complimentary Web Ad (300 x 600 pixels or 300 x 250 pixels)
@ www.orlandomedicalnews.com

15 SEC. COMMERCIAL 2X/SHOW

RATES

- 1-Month @ \$216/Mo. (\$54/Show - \$27/Commercial)
- 2-Months @ \$200/Mo. (\$50/Show - \$25/Commercial)
- 3-Months @ \$184/Mo. (\$46/Show - \$23/Commercial)

30 SEC. COMMERCIAL 2X/SHOW

- 1-Month @ \$288/Mo. (\$72/Show - \$36/Commercial)
- 2-Months @ \$272/Mo. (\$68/Show - \$34/Commercial)
- 3-Months @ \$256/Mo. (\$64/Show - \$33/Commercial)

60 SEC. COMMERCIAL 2X/SHOW

- 1-Month @ \$376/Mo. (\$94/Show - \$47/Commercial)
- 2-Months @ \$336/Mo. (\$84/Show - \$42/Commercial)
- 3-Months @ \$304/Mo. (\$76/Show - \$38/Commercial)

NOTES:

- Terms: 50% Paid at Signing of Agreement & Balance Invoiced Monthly
- Commercial Production not included



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